

ColdLife Organics Expands Offerings, Becomes Elephant Grocers

Online grocer and delivery service in Atlanta offers top quality organics and traditional groceries to the entire Metro area.

ATLANTA, Nov. 6, 2014 /PRNewswire/ -- ColdLife Organics, Atlanta's premier organics grocer, has expanded its offerings and adopted a new identity - Elephant Grocers. The company, now offering more than 1500 items including specialty and traditional groceries, has grown beyond just organics to meet the needs of its customers. These new offerings include delicious prepared foods from the Elephant Grocers' kitchen, farm fresh meats & cheeses, local artisan items like soaps and lotions, and even household products like Coca-Cola, Bounty, Windex, and Tide.



"We have long been dedicated to delivering the best organic produce and meats in Atlanta, but we know our customers buy and use more than just organics," says Chief Operating Officer Jason Sherman. "Through our expansion and change in brand identity, we are able to offer our clients not only the top quality products they love, but also the essentials every home needs."

Even though the company has expanded, they have not changed their commitment to quality. Sourcing products from local farmers and local vendors like Brasstown Beef, Spotted Trotter, and White Oak Pastures. Staying true to its roots, Elephant Grocers will continue to offer a full-line of organic products as well cater to specialty diets like gluten free. 

And, because Elephant Grocers is not simply a delivery service, they guarantee the quality of each item purchased with a 100% unconditional guarantee. "We're a grocer, not a delivery service. We own this food, and we believe that our clients want and deserve the best," says Sherman. Moreover, Sherman is concerned with the safety of his customers. "Our drivers are our employees, not contractors. We know exactly who's coming to your door."

Elephant Grocers will be offering next day delivery to customers in Atlanta Metro and surrounding area. Simply complete your on-line order by 8pm and Elephant Grocers guarantees next day delivery. It is not necessary for customers to be home to receive their orders. Elephant Grocers' industry-leading packing and cold-storage process allows for groceries to sit outside for up to 12 hours in the elements without impact.

Elephant Grocers plans to continue ColdLife's legacy of philanthropy. The company is passionate about doing its part to reduce the number of food-insecure citizens in Metro Atlanta, making monthly food donations to the Atlanta Community Food Bank. Elephant Grocers is proud to serve the Atlanta community and is dedicated to being a good corporate citizen.



For more information, please feel free to contact the Elephant Grocers' team:

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