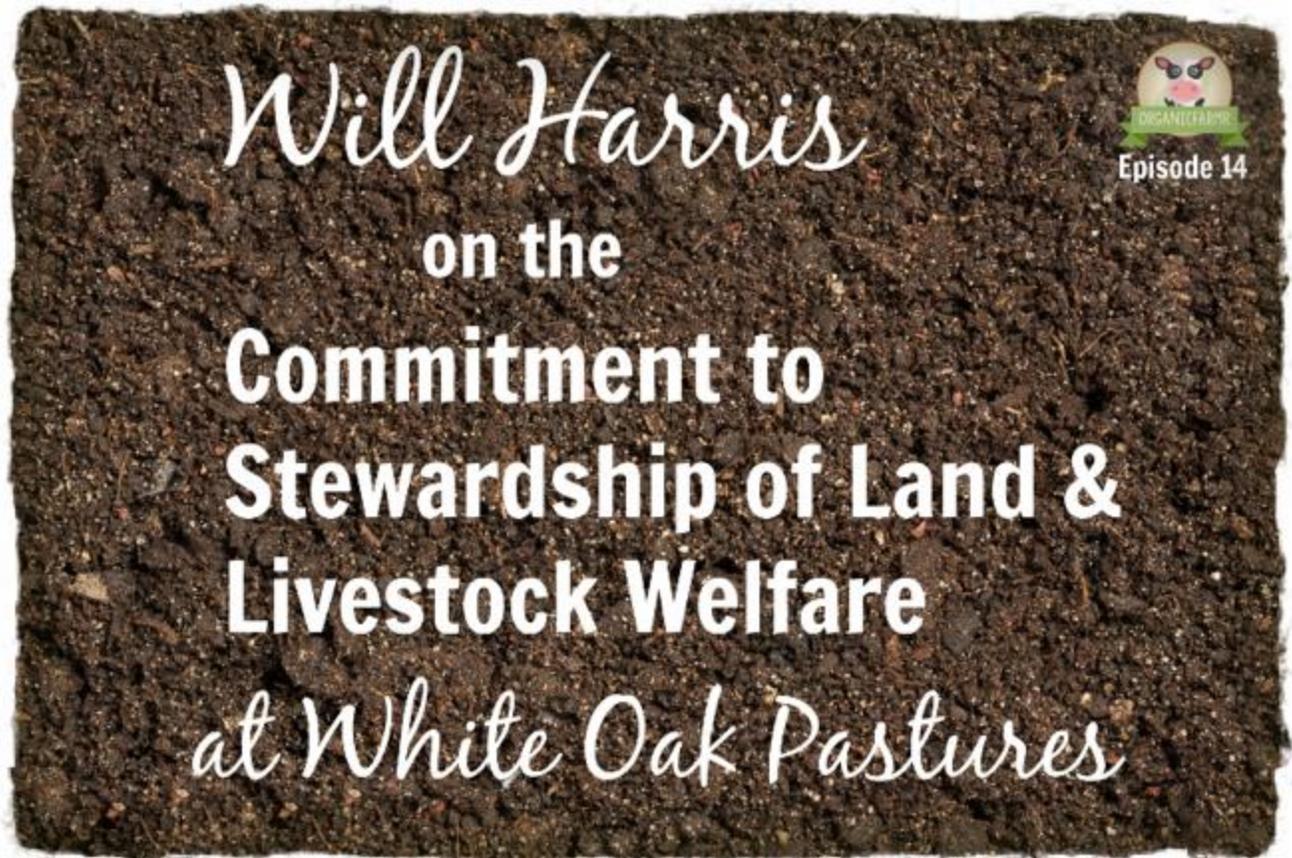


# OrganicFarmr

## OFE 014 : Will Harris on the Commitment to Stewardship of Land & Livestock Welfare at White Oak Pastures

by Don Davidson



DON DAVIDSON WITH WILL HARRIS  
OFE 014 : Will Harris on the Commitment  
to Stewardship of Land & Livestock  
Welfare at White Oak Pastures

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In this episode of The OrganicFarmr Experience podcast, I'm thrilled to welcome Will Harris from [White Oak Pastures](#) to the show. Will is a leader of leaders in the world of sustainable agriculture. The raising of cattle on this same farm by the Harris family goes back five generations and today Will and his family are a model for humane animal husbandry and the prudent stewardship of the land for other farmers throughout the world.



MELISSA LIBBY & ASSOCIATES

After conducting the interview and listening to the episode again, I'm amazed at the level of knowledge Will has – and I'm sure you will have a similar experience too!

#### **IN THIS EPISODE, YOU WILL LEARN ABOUT:**

- Will's mission to operate his farm with zero waste.
- The decision to build on-farm processing facilities and Will's experience with that.
- What Will would do if he woke up tomorrow finding his existing operation gone and had to build a new farming venture.
- The financial hurdles experienced by Will's farm when he made the move from conventional to organic.
- When it likely makes financial sense to become USDA Certified Organic.
- The unintended consequences created by factory farming.
- The lesson that Will wants each of his agritourism guests to learn while on his farm.
- How Will established his business partnership with Whole Foods.
- Plus a whole lot more!

#### **LINKS AND RESOURCES MENTIONED:**

[WhiteOakPastures.com](http://WhiteOakPastures.com)

[White Oak Pastures on Facebook](#)

#### **KEY EXCERPTS FROM WILL:**

"I feel that as long as the farmer is selling direct to his customer, the customer knows the farmer personally, and the customer has the opportunity to visit the farm... they probably do not need to be USDA Certified Organic."

"The industrialization, centralization and commoditization of agriculture in this country has made it so easy for factory farms to exist."

<http://organicfarmr.com/white-oak-pastures>

