

## Fresh Grassfed Beef Available 2/7/06

Because you have previously shown interest in our Grassfed Beef program, we have announcement that we would like to share with you: Effective this February 7th, Publix supermarkets will make our White Oak Pastures grassfed beef available to all of its stores in North Georgia, North Alabama, South Carolina, and Tennessee!!! [North Georgia and North Alabama are considered to be all cities north of Columbus, Georgia and Phoenix City, Alabama.]

Our beef should be found in the fresh natural foods section of their meat department. It will be a new warehouse item for them and only stores who choose to have our beef will stock it. *If you don't see it in your Publix location, please ask the manager to consider stocking it.*

Six good reasons for requesting your local Publix manager to stock our beef:

1. **It is healthier** for you to eat our beef - it has higher levels of Omega 3's and CLA. It has lower saturated fats.
2. **It is safer** - no worries about E.coli or mad cow disease from eating our beef.
3. **It tastes better** - our ground beef contains all of the high value steaks and roasts.
4. **It supports humane treatment of animals** - we are 'certified humane' by humane farm animal care.
5. **It supports environmental sustainability**- pasture based agriculture improves our soil, water, and air.
6. **It supports local food production** - our family has raised cattle on this same Georgia farm for 140 years.

Our beef is also available in finer natural grocery stores and health food stores from Florida to Virginia. It will soon be available all the way up the eastern seaboard to Maine. The beef is made available to these stores through our distributor, *Tree of Life*.

We appreciate your continuing interest in our endeavor to produce good beef through natural practices. Please visit [www.whiteoakpastures.com](http://www.whiteoakpastures.com) to learn why we believe that we produce the best ground beef in the world.

Best regards,

Will.