

Hungry for Change? Check Out the Food, Inc. Fare

Atlanta, GA – **Saturday, June 13th** – FOOD, INC. and Whole Foods Market hosted the **Food, Inc. Fare** with over **150+** in attendance throughout the 2 hour event. Starting with a **discussion panel** that showcased the evolution of organic/sustainable living with **11 participants** who are local leaders in the industry. The panel lasted over an hour with approximately 40 in attendance to discuss local and regional lifestyle options. There were 6 vendor tables set-up outside of Whole Foods Market, which included a FOOD, INC. table. At the FOOD, INC. table, spectators were encouraged to sign the Child Nutrition Act (available on the FOOD, INC. website), watch the trailer or spin the wheel for the chance to win screening passes or mini-posters. We also encouraged Whole Food customers to take part in the **FOOD INC Tour** of the Whole Foods. In honor of the film, Whole Foods displayed FOOD INC postcards next to any local or regional product (we were in all departments!). We had so many participating FOOD INC Fare as vendors that we had specific stations also set up inside as well. Overall, everyone from local farmers to the mom next door thanked us for taking the time to introduce FOOD, INC as a movie and lifestyle option.



FOOD INC Panel Discussion

We showcased the evolution from policy to land to farm to table.



- Georgia Organics
- Farmer D Organics (compost)
- Love is Love Farm (produce)
- Thompson Farms (pork)
- Harris Family Farm (beef)
- Jack's Harvest (Baby Food)
- The Slow Food Club @ Le Cordon Bleu
- Improv*Eat (Organic Catering)
- Whole Foods Market



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FOOD INC Fare

Eleven vendors gave out organic food samples, information or explained their services. They also explained to the 150+ attendees their role in the FOOD, INC. cycle.



- Georgia Organics
- Farmer D Organics (Compost)
- Love is Love Farm
- Thompson Farms (pork)
- Harris Family Farm (beef)
- Persimmons Farms (Winery)
- Jack's Harvest (Baby Food)
- Nekkid Man Coffee
- The Slow Food Club @ Le Cordon Bleu
- Improv*Eat (Organic Catering)
- Whole Foods Market
- FOOD, INC



