



UGA ALUMNI ASSOCIATION'S

BULLDOG 100

FASTEST GROWING BULLDOG BUSINESSES

2012 EDITION



THE 2012 BULLDOG 100

1



jobTopia
Alpharetta, GA
Anthony Moore '93
Industry:
Professional Staffing
Founded: 2007

Anthony Moore graduated from UGA's Terry College of Business in 1993 and has over 15 years of financial executive search and contract and project-staffing leadership experience. Anthony began his business career in 1994 at EchoStar Corporation where he was responsible for increasing sales distribution and improving customer service for the Southeast. He won two national sales awards before joining the professional services and executive search industry in 1997. Three years later, Anthony successfully started LaVista Resources' Finance & Accounting division. His passion for entrepreneurship, business development and service excellence inspired a new startup venture in 2007, jobTopia, LLC. jobTopia delivers information technology and accounting/finance contract staffing, staff augmentation and executive search services. For three consecutive years jobTopia's revenue has grown by 100%. Its clientele consists of venture capital funded startups to Fortune 500s.

2



EvoShield
Bogart, GA
Bob Pinkney '82
Industry: Protective
Gear for Athletics
Founded: 2005

In the fall of 2005, four University of Georgia alumni came together in Athens to establish a company around a revolutionary protective material they called EvoShield. The idea of EvoShield was born when Stan Kanavage '78 met a chemist and discovered a gel-like pad that, once exposed to air, molded into a rigid surface in minutes. After two years of product development and field testing, EvoShield began selling to professional athletes in 2007. After two years of tremendous feedback and player demand, EvoShield now officially outfits all 30 Major League Baseball teams, 200 college and NFL teams, and is branching out into martial arts and softball.

EvoShield relies on UGA's student athletes and expert athletic staff to assist in the development and field-testing of new ideas. The original four founders of EvoShield added proven leader Bob Pinkney '82 to their winning team as CEO. Under Pinkney's leadership, this young company continues to grow and thrive.

3



CTS Protective Services, Inc.
Fort Oglethorpe, GA
Ryan Cook '08
Industry:
Security Systems
Founded: 2003

Ryan graduated from the Terry College of Business at the University of Georgia. He worked with his father to grow a small security company that had just become an authorized dealer of ADT Security Services. In their first year, they rose from a 200th plus ranking to 127th. The company went from serving Georgia and Tennessee to covering the entire Southeast, then up to Michigan and as far west as Texas. Now CTS Protective Services is ranked in the top 10 ADT dealers in the world and is on pace to reach eighth. Ryan serves as the COO and manages multiple departments. He also oversees the company's marketing plan and maintains its relationship with ADT and its manufacturers.

CTS has received the top award from ADT: The 2011 Highest Customer Satisfaction and Loyalty Rating by a High Volume Dealer. Ryan is focused on CTS becoming the number one dealer in the world.

TOP TEN

4



White Oak Pastures
Bluffton, GA
Will Harris '76
Industry:
Livestock Farming
Founded: 1866

Will Harris runs a farm that has been in his family for five generations. After graduating from the University of Georgia, Will came home to raise calves for industrial feedlots. Early on, he utilized confinement feeding, subtherapeutic usage of antibiotics, and hormone implants. In 1995, he returned to a Grassfed production model.

Today, livestock are rotated through the pastures in the Serengeti Grazing Model. In 2007, Will built a USDA-inspected, zero-waste beef abattoir and a zero-waste poultry abattoir in 2011. It is the only place in Georgia, Florida, Alabama, Mississippi, or Tennessee that processes free-range poultry under USDA inspection.

White Oak Pastures received the Governor's Award for Environmental Stewardship in 2009 and the University of Georgia's Award of Excellence in 2008. Will is the president of the board of directors of Georgia Organics, the beef director of the American Grassfed Association, and was selected 2011 Business Person of the Year for Georgia by the SBA.

5

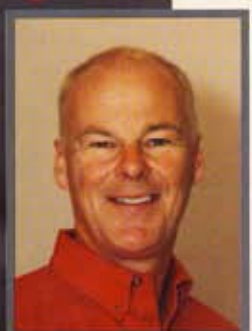


Quickoffice, Inc.
Plano, TX
Alan Masarek '82
Industry:
Mobile Office Software
Founded: 2002

Alan Masarek cofounded Quickoffice in 2002, and became its CEO in 2007. As CEO, Masarek has overseen a three-year sales growth rate of 368 percent, helping to secure Quickoffice's position as the most widely embedded mobile productivity software on nearly 400 million devices worldwide. Today, Quickoffice is a top-grossing iPad app and top 10 grossing app in the Android Market, with nearly 15 million registered users in 2011.

Prior to cofounding Quickoffice, Masarek was the founder and CEO of AdOutlet, a leading business-to-business marketplace for the media industry. He raised \$30 million in three equity financings from leading venture capitalists before securing the sale of the company. Previously, Masarek was president of Advanced Health Corporation, which he helped to transform from a development-stage IT company into a profitable, publicly traded services and IT company. Masarek began his career as a CPA with Arthur Andersen before becoming a principal at The NTC Group, a New York-based leveraged buyout firm.

6



Snapfinger
Alpharetta, GA
Jim Garrett '80
Industry:
Online Food Ordering
Founded: 2004

Jim is the founder and CEO of Snapfinger.com. After spending many years working in the communications industry, he decided to form his own consulting firm.

Jim is credited as being one of the pioneers behind the Internet banking industry and Internet marketing financial services, and led the growth strategy behind Servantis and Response Marketing Group.

In 2000 Garrett started Accelerated Growth Partners in order to provide early-stage capital and strategic management services for emerging Internet businesses. In 2004, Garrett started Kudzu Interactive which today is the leading provider of remote ordering technology within the restaurant industry.

In 2008, Garrett leveraged the success of Kudzu Interactive and launched Snapfinger as the Internet's largest restaurant online ordering site, with over 26,000 restaurants in more than 3,600 cities across the U.S. Today, Snapfinger is the single largest mobile e-commerce application connecting mobile users to thousand of restaurants for ordering and payment.